

Year 2020-2021

PhD School

Managing Innovation and Entrepreneurship - Week 1

Academic Director: Jordi Vinaixa

		August 31st			September 1st			September 2nd			September 3rd			September 4th		
		Morning	Afternoon	Evening	Morning	Afternoon	Evening	Morning	Afternoon	Evening	Morning	Afternoon	Evening	Morning	Afternoon	Evening
Subject	Faculty	Monday			Tuesday			Wednesday			Thursday			Friday		
Entrepreneurship	J. Vinaixa	2	2					2	2				2			
Creative/Design Thinking & Innovation	G. Charosky			2	2	2				2						
New Venture Creation Project Workshop (NVCP Workshop)	J. Vinaixa & Tutors						2									
Marketing for start-ups	C. Gallucci										2	2				
Innovation & Strategy	X. Ferras													2	2	2

Morning: From 8:30 to 10:30
 Afternoon: From 11:30 to 13:30
 Evening: From 16:30 to 18:30

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Managing Innovation and Entrepreneurship - Week 2

Academic Director: Jordi Vinaixa

		September 7th			September 8th			September 9th			September 10th			September 11th		
		Morning	Afternoon	Evening	Morning	Afternoon	Evening	Morning	Afternoon	Evening	Morning	Afternoon	Evening	Morning	Afternoon	Evening
Subject	Faculty	Monday			Tuesday			Wednesday			Thursday			Friday		
Innovation & Strategy	X. Ferras	2														
Entrepreneurship	J. Vinaixa															
Marketing for start-ups	C. Gallucci				2	2										
Entrepreneurial finances	T. Corrales							2	2		2	2				
NVCP Workshop	J. Vinaixa & Tutors		2													
		2	2	0	2	2	0	2	2	0	2	2	0	0	0	0

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Managing Innovation and Entrepreneurship - Week 3

Academic Director: Jordi Vinaixa

		September 14th			September 15th			September 16th			September 17th			September 18th		
		Morning	Afternoon	Evening	Morning	Afternoon	Evening	Morning	Afternoon	Evening	Morning	Afternoon	Evening	Morning	Afternoon	Evening
Subject	Faculty	Monday			Tuesday			Wednesday			Thursday			Friday		
Dealing with Intellectual Property Rights	M.Baylina	2	2		2	2										
Entrepreneurship: Panel of E&I	J. Vinaixa								2							
NVCP Workshop	J. Vinaixa & Tutors							2								
Entrepreneurial Leadership	A. Massana															
Measuring Innovation-Innovation Balanced Scorecard	M. A. Heras										2	2		2	2	

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Managing Innovation and Entrepreneurship - Week 4

Academic Director: Jordi Vinaixa

		September 21st			September 22th			September 23th		
		Morning	Afternoon	Evening	Morning	Afternoon	Evening	Morning	Afternoon	Evening
Subject	Faculty	Monday			Tuesday			Wednesday		
Entrepreneurship	J. Vinaixa	2	2							
Entrepreneurial Leadership	A. Massana				2	2	2			
NVCP Workshop: Final Presentations	J. Vinaixa & Tutors							2	2	